

Middle Creek Drive Rehabilitation Open House Summary

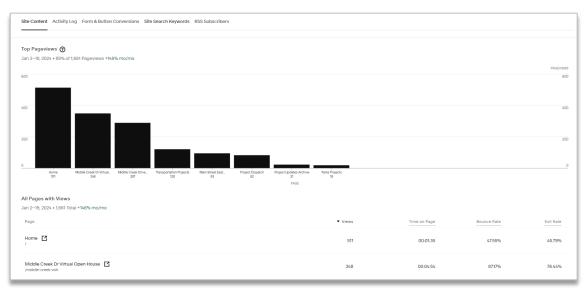
On Jan. 17, 2024, the City of Buda hosted an in-person open house at Buda City Hall and invited the community to learn more about the Middle Creek Drive Rehabilitation project and share feedback. The same information was available online as a virtual open house prior to the in-person open house and the comment period was open from Jan. 2 to Jan. 19, 2024.

Project Overview

As part of the voter approved 2021 Buda Bonds Proposition A Projects, the City of Buda plans to rehabilitate Middle Creek Drive. The rehabilitation will address ground water and repair the pavement to improve the condition and extend the life of the roadway.

Participation Highlights

- 358 participants
- ~ 10 attendees at the in-person meeting
- Webpage views during the virtual open house (January 2, 2024 January 19, 2024) are highlighted below.



Comments Summary Key Takeaways

The community was able to share their feedback on the proposed improvements for Middle Creek Drive. There were 2 online comments and 2 emailed comments received. Overall, there was a general agreement that improvements are needed to address drainage concerns on Middle Creek Drive. Below are additional common themes.

Feedback Highlights for Middle Creek Drive Rehabilitation Project:

- Respondents noted concerns with flooding due to road conditions and drainage issues.
- Questions on the process for connecting existing sump pumps to new drainage.
- Respondents asked if improvements extended to Bayou Bend Drive

 Respondents suggested that surveys be conducted on other roads of Whispering Hollow not just Middle Creek Drive.

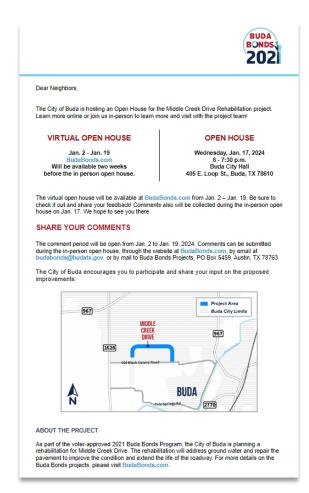
PROMOTION

The open house was promoted through emails to stakeholders, yard signs, social media posts, and media releases.

Email to Stakeholders

Email notices were shared to promote the open house and the comment period:

- Dec. 21, 2023 An open house announcement email was sent to 264 stakeholders, including homeowner associations.
- Jan. 3, 2024 A virtual open house reminder was sent to 270 stakeholders to encourage participation through the online comment form.





Yard Signs

3 yard signs were placed at mailboxes and intersections on Middle Creek Drive.



Social Media

The City of Buda promoted the open house and encouraged community feedback through Facebook, Twitter, Instagram, and NextDoor.









Social Media Channel	Timeframe	Average Reach
Facebook	Dec. 22, 2023 – Jan. 17, 2024	1,666 – 4,097
Instagram	Dec. 22, 2023 – Jan. 17, 2024	513 – 969
X	Dec. 22, 2023 – Jan. 17, 2024	149 – 254

Media Release

On Dec. 21, 2023, the City of Buda issued a news release on the City of Buda website sharing information about the open house and encouraging public participation.

On Jan. 2, 2024, Hays Free Press released an article promoting the open house and comment opportunities.



N E W S

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For Immediate Release:

Dec. 21, 2023

City of Buda to Host Open House for Middle Creek Drive Rehabilitation Project

BUDA, TEXAS — The City of Buda is hosting an open house to share more information on the Middle Creek Drive Rehabilitation project. Meeting materials will be available online at BudaBonds.com from Tuesday, Jan. 2 to Friday, Jan. 19. Additionally, residents are welcome to drop by City Hall anytime on Wednesday, Jan. 17 from 6 – 7:30 p.m. to visit with the project team and share their feedback.

Virtual Open House Jan. 2 – Jan. 19 <u>BudaBonds.com</u>

Check out the online materials and provide your feedback

In-Person Open House Wednesday, Jan. 17, 2024, Stop by anytime from 6 – 7:30 p.m. Buda City Hall 405 E. Loop St., Buda, TX 78610

The comment period will be open from Tuesday, Jan. 2 to Friday, Jan. 19. Comments can be submitted during the in-person open house, through the website at budabonds.com, by email at budabonds.com, by email at budabonds.com, by email to Buda Bonds Projects, PO Box 5459, Austin, TX 78763. The City of Buda encourages you to participate and share your input on the proposed improvements.

The City of Buda values public input and encourages all community members to share feedback.

About the Project

As part of the voter-approved 2021 Buda Bonds Proposition A Projects, the City of Buda is planning to rehabilitate Middle Creek Drive. The rehabilitation will address ground water and repair the pavement to improve the condition and extend the life of the roadway. For more details, please visit BudaBonds.com.

